



Communication of Action Projects

Here are some ideas for promoting your school's action project to other students, teachers, parents and your community!

- Wall mural at school or in local community
- Radio/TV public service announcements
- Media coverage at the fundraising event
- Morning assembly
- School event (concert, play, contest)
- Local celebrity support
- School newsletter/newspaper
- Work notice boards
- Signage at front of school (i.e. anti-idling signs, pesticide free zones)
- PTA meetings or publications
- Conferences
- Company magazines
- Announced at briefings or meetings
- Word of mouth
- Leaflets to families/parents
- Leaflets to local suppliers or donors
- Advertisements in local papers
- Editorials in local papers
- Notices placed in public places in the community, (i.e. libraries, local shops)
- Local community centre events board
- Story hour at local or school library
- TV appearance or coverage
- Website or blog
- Email list of interested people
- Posters/flyers
- Banners
- Art display
- Student produced video
- Song, play or skit
- Campaign (for example, anti-idling day or week, litterless lunch)